

DESIGN
SERVICE

FLOORCRAFT

SONIC CUT CREATIVE FLOORING DESIGNS
Unequalled creative possibilities for your flooring



THE ULTIMATE
FLOORING EXPERIENCE



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SERVICE

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iQ product range - "Girl with a Pearl Earring"/
Johannes Vermeer - special design for Material
Xperience 2015 show, Tarkett NL

DESIGN SERVICE: THE PROCESS

In every building, the floor covering can have a huge influence on the look and feel of the entire environment. The FLOORCRAFT Design Service helps designers, architects, planners and building owners to make the most of this creative opportunity. This service offers almost limitless scope for stunning effects and eye-catching concepts.

Launched in 1993, FLOORCRAFT is a unique and increasingly versatile service facility. Each idea is explored and visualised. When the final design is approved, it is translated into a computer program for precision cutting.

However simple or complex the original design brief, the service offers clients proven versatility. Our experienced team is ready to apply their FLOORCRAFT's skills to your project, building on your ideas and helping to bring them to life.

The sonic cut components are manually assembled into panels and clear adhesive tape is placed on the surface to hold the pieces together during installation and removed once the flooring adhesive has set. A detailed plan is provided with all panels labelled. Larger features will be supplied in multiple panels.

Sonic cutting can be used to create intricate designs that will fit together precisely.

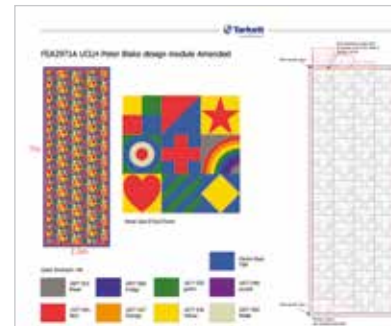
- The sonic blade oscillates at 20,000 cycles per second. This creates a sonic wave around the blade.
- As the blade approaches the flooring product, molecules move apart in the flooring and a cut line is created with no loss or damage to the material surface.
- The computer program controls the position of each cut line and also the pattern consistency.
- The individual pieces are then assembled for a perfect fit.



1 Initial Sketches are developed into final designs.



2 Final designs are drawn using computer software to produce cutting programs.



3 Detailed plans make installation easier.



4 Cutting programs are transferred to our sonic cutting machines.



5 The cut pieces are then assembled in our factory.



6 Ready to be sent to the site for installation.

PERSONALISE YOUR SPACE

A logo and image are important elements of an organisations' identity.

FLOORCRAFT can incorporate this into the overall floor concept to create a welcoming and recognisable atmosphere for customers, visitors and staff.

From basic lettering, to logos and emblems, your identity can be easily transformed into a feature for inclusion in the floor.



Name: Grange Academy
Country: United Kingdom
City: Kilmarnock
Products: Linoleum Veneto xF²



With the FLOORCRAFT standard design collection you can lend a unique identity and high end look to your floor and space at a reasonable cost.



Name: Wexham Park Hospital
Country: United Kingdom
City: Slough Berkshire
Products: iQ Granit



Name: Salisbury Hospital
Country: United Kingdom
City: Salisbury Wiltshire
Products: Eclipse Premium





Name: Jamie Oliver's Fifteen Restaurant
Country: United Kingdom
City: Watergate Bay Cornwall
Products: iD Inspiration

Sonic cut component pieces fit together perfectly. When assembled into an approved design, even complex designs can be completed with extreme accuracy.

DESIGNER FLOORS

This bespoke design was created by FLOORCRAFT using sonic cut Luxury Vinyl Tile flooring material. Each sonic cut piece was individually assembled into panels to create this fantastic contemporary interior.



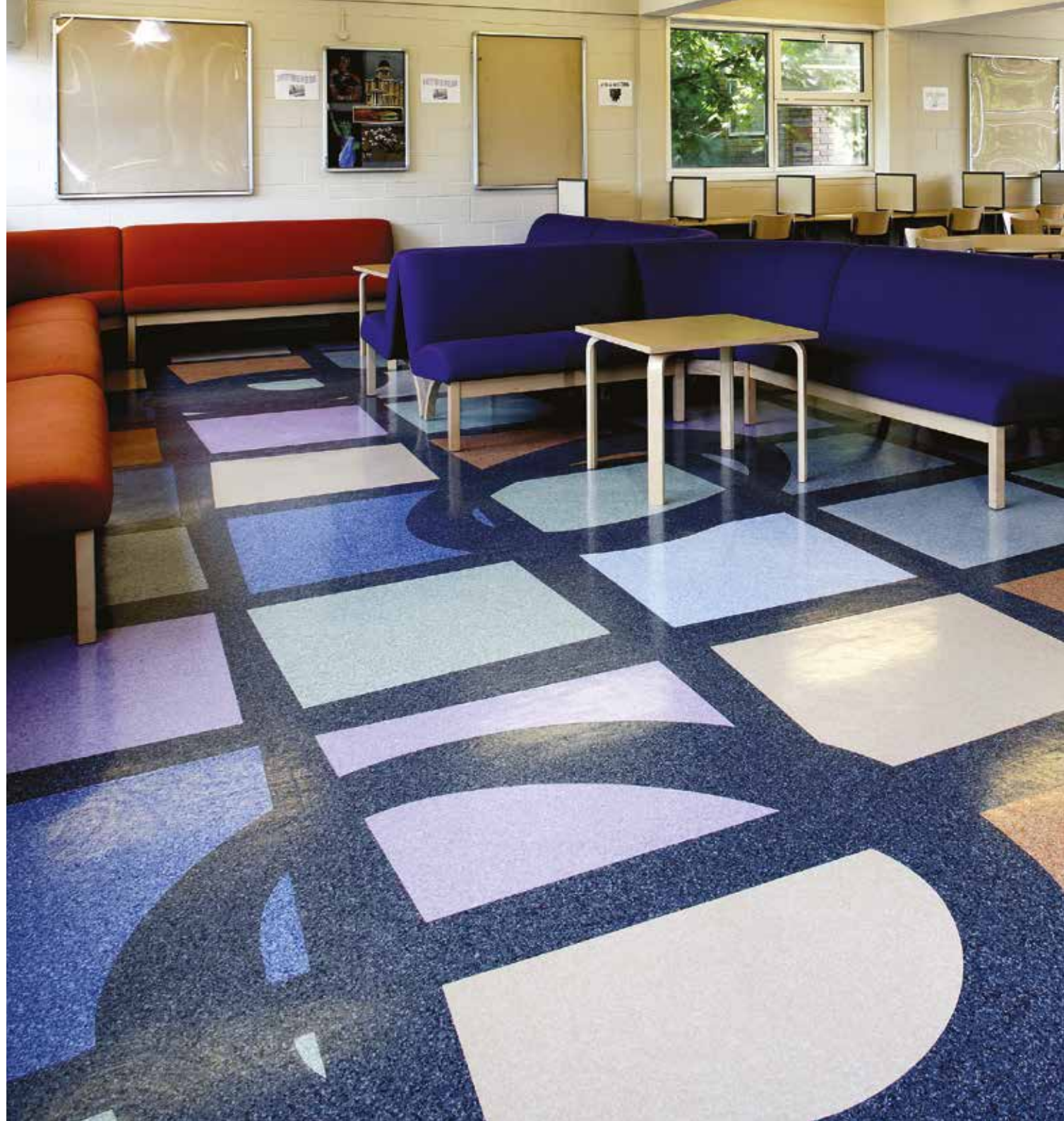


The FLOORCRAFT Design Service has helped to create countless individually customised flooring schemes for healthcare, education, retail and housing sectors around the world.

Tarkett's flooring collections offer hundreds of colours and textures, and a versatile professional palette delivers attractive and stylish design effects.



Name: Foxes Biscuits Two Sisters food group
Country: United Kingdom
Location: Yorkshire
Products: iQ Eminent



Name : Lampton School
Country: UK
City: London
Products: Eclipse

STIMULATE YOUR ENVIRONMENT

In modern hospitals and nursing homes, attitudes about interior design and consequently flooring have changed considerably. Whereas before it was only about the function and performance of a room, today design concerns also play a major role. Research has shown that a stimulating environment promotes recovery. Appearance, colour and design make a valuable contribution.



Name: University College Hospital - Macmillan Cancer Centre
Country: United Kingdom
City: London
Products: Micra Premium, Linoleum Veneto xf, Linoleum Etrusco xf





University College London Hospitals NHS Foundation Trust (UCLH) believes that visual art in a hospital has a positive influence on patients' well-being. It helps them to recover more quickly, and helps them to have a more positive attitude. Guy Noble, Art Curator for UCLH: "A number of prominent well-known British artists have developed a flooring design for the waiting rooms on the different floors. We approached these artists due to their reputation for creating challenging and inspiring work. Grayson Perry, Rob Ryan, Sir Peter Blake, Pure Evil and Morag Myerscough have created designs that make the waiting time a bit more pleasant for patients."

Each artist's design is carefully created by the highly-trained FLOORCRAFT team and professionally installed by Axiom Contract Flooring.



Name: University College Hospital - Macmillan Cancer Centre
Country: United Kingdom
City: London
Products: Linoleum Etrusco xF²



Name: University College Hospital - Macmillan
Cancer Centre
Country: United Kingdom
City: London
Products: Linoleum Etrusco & Eclipse Spirit



An attractive environment stimulates recovery.
FLOORCRAFT is the ideal solution in order to improve the children's ward in hospitals.



Name: Klinikum Salzgitter
Country: Germany
City: Salzgitter
Products: iQ Granit





Name: Girvan Academy
Country: Scotland
City: Girvan South Ayrshire
Products: Linoleum Veneto xf²



SIMPLE SIGNAGE

Add signage to your flooring with the help of the FLOORCRAFT Design Service. Signage helps people to find their way and can make them feel safer, giving them a familiar environment.



Name: Romford Hospital
Country: United Kingdom
Town: Romford Essex
Products: Eclipse Premium





Name: Zorghotel Zwinhove
Country: the Netherlands
Town: Zwijndrecht
Products: iQ Granit





Name: Leicester Royal Infirmary
Country: United Kingdom
City: Leicester
Products: iQ Granit



Name: De Vlietoever
Country: Belgium
Town: Bornem
Products: iQ Granit

DESIGN LIBRARY

The FLOORCRAFT Design Library has an extensive range of standard designs that can be implemented in any colour, and with practically any flooring in the Tarkett portfolio (please see you local sales rep for complete up to date list). You can also choose to provide us with your own design or to create a design together with our designers.

ROSETTES & BORDERS



3D Pyramid



Around



Baroque



Celtic Rose



Convergence

FLOORCRAFT webpage



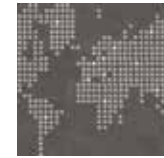
URBAN & DIGITAL INSPIRATION



City



Flash code



Map dots



Music



Shopping time

NATURAL FEEL



Birdy



Dandelion



Waterbanch



Ecology



Expressice flower



The library also fulfills the specific needs of educational establishments. There are standard designs that are appropriate for different age groups and can be used in a creche, nursery, primary & secondary schools and higher education.



BABIES



Girls



Koala



Plane



B



1

FLOORCRAFT webpage



CHILDREN



Lion



Boy-girl toilet



Alien



Panda

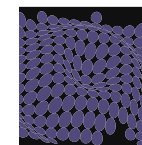


Crossroad

TEENAGERS



Oxo



3D circles



Player



Globe



Atome

The appearance of the floor can be emphasised by using imaginative decorative borders. In addition to aesthetic appeal, these designs can also be used to define different areas, or to indicate a path for pedestrians.

BORDERS & BLOCKS



Harlequin Border



Braid Border



Ribbon Border



Circle Border



Square Border



Surf Border



Rope Border



Floral Border



Victorian Border



Roman Key Border



Geometric Border



Traditional Border



FLOORCRAFT webpage



FLOORCRAFT

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